SAS® VISUAL ANALYTICS

A SINGLE SOLUTION FOR DATA DISCOVERY, VISUALIZATION, ANALYTICS AND REPORTING

SAS® VISUAL ANALYTICS

BUSINESS VISUALIZATION DRIVEN BY ANALYTICS

ENTERPRISE/DEPARTMENTAL AND SELF SERVICE

VISUALIZATION POWERED BY SAS ANALYTICS

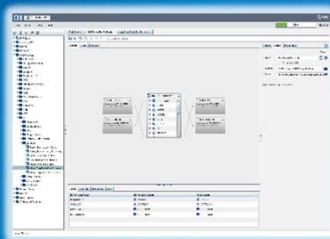**REPORTING, MOBILE COLLABORATION**

- Scalable with any size data
- In-memory analytics

- BI/Reporting -to- analytics

SAS® VISUAL ANALYTICS

DELIVERS A SINGLE SOLUTION FOR FASTER, SMARTER DECISIONS

Central Entry Point | Integration | Role-based Views

DATA BUILDER

- Join data from multiple sources
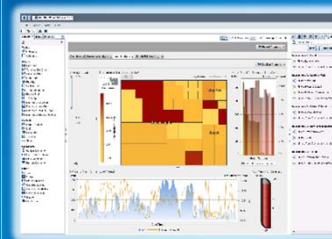- Create calculated and derived columns
- Load data

ADMINISTRATOR

- Monitor SAS® LASR™ Analytic server
- Load/unload data
- Manage security

EXPLORER

- Perform ad-hoc analysis and data discovery
- Apply advanced analytics

DESIGNER

- Create dashboard style reports for web or mobile

MOBILE BI

- Native iOS and Android applications that deliver interactive reports

SAS® LASR™ ANALYTIC SERVER

§sas | THE POWER TO KNOW.

SAS VISUAL ANALYTICS

GARTNER

Figure 1. Magic Quadrant for Business Intelligence and Analytics Platforms

As of February 2015

BI | THE RIGHT LEVELS OF GOVERNANCE

HIGH GOVERNANCE

Information Consumers

Self-service data mgt: ★☆☆☆☆
Self-service reporting: ★★★★☆

"Trusted & validated reports for mass consumption based on high-quality EDW data, prepared with enterprise data management tools."

"Shorten Time To Decision"

AD-HOC DISCOVERY PROTOTYPING

INDUSTRIALIZED REPORTING

DEVELOPMENT LIFECYCLE

Self-service data mgt: ★★★★☆
Self-service reporting: ★★★★★

"Mash-up data from EDW with other sources (internal, external and from other siloes) to explore & discover new insights."

"Shorten Time To Relevance"

Power users

LOW GOVERNANCE

§sas | THE POWER TO KNOW.

BI …THE RIGHT LEVELS OF GOVERNANCE

HIGH GOVERNANCE

Information Consumers

AD-HOC DISCOVERY PROTOTYPING

INDUSTRIALIZED REPORTING

SAS Data Management

Self-service data mgt: ★☆☆☆☆
Self-service reporting: ★★★★☆

ETL   **FRONT-END**

SAS VISUAL ANALYTICS
EXPLORE   DESIGN

SAS Data Management

Self-service data mgt: ★★★★☆
Self-service reporting: ★★★★★

ETL   **FRONT-END**

SAS VISUAL ANALYTICS
EXPLORE   DESIGN

SAS Enterprise Guide

Power users

LOW GOVERNANCE

§sas | THE POWER TO KNOW.