

Naive Bayes Classifier

Ricco RAKOTOMALALA

Maximum a posteriori rule

Bayes
theorem

Calculating the posterior probability

$$\begin{aligned} P(Y = y_k / \mathbf{x}) &= \frac{P(Y = y_k) \times P(\mathbf{x} / Y = y_k)}{P(\mathbf{x})} \\ &= \frac{P(Y = y_k) \times P(\mathbf{x} / Y = y_k)}{\sum_{l=1}^K P(Y = y_l) \times P(\mathbf{x} / Y = y_l)} \end{aligned}$$

MAP - Maximum a posteriori rule

$$y_{k*} = \arg \max_k P(Y = y_k / \mathbf{x})$$

\Leftrightarrow

$$y_{k*} = \arg \max_k P(Y = y_k) \times P(\mathbf{x} / Y = y_k)$$

Prior probability of class k : $P(Y = y_k)$
Estimated by empirical frequency n_k/n

How to estimate $P(\mathbf{x} / Y = y_k)$

Assumptions are introduced in order to obtain a convenient calculation of this likelihood



Naive Bayes for Discrete Predictors (Categorical predictors)

Conditional independence assumption

Conditional independence for the calculation of the likelihood

$$P(\mathbf{x}/Y = y_k) = \prod_{j=1}^J P(X_j/Y = y_k)$$

The attributes are all conditionally independent of one another given the value of Y



For a categorical attribute X, the conditional probability for the value x_l is computed as follows...

$$P(X = x_l / Y = y_k) = \frac{P(X = x_l \wedge Y = y_k)}{P(Y = y_k)}$$

The probability is estimated using the conditional relative frequency

$$\hat{P}(X = x_l / Y = y_k) = \frac{\#\{\omega \in \Omega, X(\omega) = x_l \wedge Y(\omega) = y_k\}}{\#\{\omega \in \Omega, Y(\omega) = y_k\}} = \frac{n_{kl}}{n_k}$$

$Y \setminus X$	x_l	Σ
y_k	n_{kl}	n_k
Σ		n

The Laplace rule of succession is often used to estimate the conditional probability

$$\hat{P}(X = x_l / Y = y_k) = p_{l/k} = \frac{n_{kl} + 1}{n_k + K}$$

This is a kind of smoothing; it enables also to overcome the ($n_{kl} = 0$) problem.



An example using a toy dataset

Maladie	Marié	Etud.Sup
Présent	Non	Oui
Présent	Non	Oui
Absent	Non	Non
Absent	Oui	Oui
Présent	Non	Oui
Absent	Non	Non
Absent	Oui	Non
Présent	Non	Oui
Absent	Oui	Non
Présent	Oui	Non

Direct estimation of the posterior probability

$$\hat{P}(\text{Maladie} = \text{Absent} / \text{Marié} = \text{oui}, \text{Etu} = \text{oui}) = \frac{1}{1} = 1$$

$$\hat{P}(\text{Maladie} = \text{Présent} / \text{Marié} = \text{oui}, \text{Etu} = \text{oui}) = \frac{0}{1} = 0$$

→ If Etu = oui and Marié = oui Then Maladie = Absent !

(+) No assumptions, (-) small number of covered examples

NB Maladie			Total	
Maladie	Marié	Oui		
Absent		5		
Présent		5		
Total général		10		

NB Maladie	Marié			Total général
Maladie	Non	Oui		
Absent	2	3		5
Présent	4	1		5
Total général	6	4		10

NB Maladie	Etud.Sup			Total général
Maladie	Non	Oui		
Absent	4	1		5
Présent	1	4		5
Total général	5	5		10

Conditional independence assumption

$$\hat{P}(\text{Maladie} = \text{Absent} / \text{Marié} = \text{oui}, \text{Etu} = \text{oui})$$

$$= \hat{P}(\text{Maladie} = \text{Absent}) \times \hat{P}(\text{Marié} = \text{oui} / M = \text{Abs.}) \times \hat{P}(\text{Etu} = \text{oui} / M = \text{Abs.}) \\ = \frac{5+1}{10+2} \times \frac{3+1}{5+2} \times \frac{1+1}{5+2} = 0.082$$

$$\hat{P}(\text{Maladie} = \text{présent} / \text{Marié} = \text{oui}, \text{Etu} = \text{oui})$$

$$= \hat{P}(\text{Maladie} = \text{présent}) \times \hat{P}(\text{Marié} = \text{oui} / M = \text{Abs.}) \times \hat{P}(\text{Etu} = \text{oui} / M = \text{Abs.}) \\ = \frac{5+1}{10+2} \times \frac{1+1}{5+2} \times \frac{4+1}{5+2} = 0.102$$

→ If Etu = oui and Marié = oui Then Maladie = Présent !

(-) Questionable assumption, (+) more reliable estimation of probabilities

Advantage and shortcoming (end of the course?)

» Simplicity, quickness, ability to handle very large dataset, no possible crash during the calculations

» Incrementality (we store only the contingency tables)

» Statistically robust (even if the assumption is very questionable)

» This is a linear classifier → similar classification performance
(see the numerous experiments described in scientific papers)

» No indication about the relevance of the attributes (really ?)

» Very high number of rules

(in practice, the logical rules are not computed, the contingency tables for the calculation of the conditional frequency are deployed e.g. PMML format)

» Not explicit model (really ?) → not used in marketing domain, etc.

We see often these conclusions in the literature...
Is it possible to go beyond that?



Extracting an explicit model from a Naive Bayes classifier

Logarithmic transformation

$$\begin{aligned}y_{k^*} &= \arg \max_k P(Y = y_k) \times \prod_{j=1}^J P(X_j | Y = y_k) \\&\Leftrightarrow y_{k^*} = \arg \max_k \left[\ln P(Y = y_k) + \sum_{j=1}^J \ln P(X_j | Y = y_k) \right]\end{aligned}$$



Model using one predictive attribute

A discrete attribute X with L levels

$$d(y_k, X) = \ln P(Y = y_k) + \ln P(X / Y = y_k)$$

From X , we can create L dummy variables

$$\begin{aligned} d(y_k, X) &= \ln P(Y = y_k) + \sum_{l=1}^L \ln P(X = x_l / Y = y_k) \times I_l \\ &= \ln P(Y = y_k) + \sum_{l=1}^L \ln P(X = x_l / Y = y_k) \times I_l \\ &= a_{0,k} + \sum_{l=1}^L a_{l,k} \times I_l \end{aligned}$$

We obtain a linear combination of the dummy variables i.e. an explicit model which is easy to deploy

→ K linear classification functions (such as linear discriminant analysis)

An example (Y : Maladie; X : Etu.Sup)

NB Maladie			
Maladie	Total		
Absent	5		
Présent	5		
Total général	10		
NB Maladie	Etud.Sup		
Maladie	Non	Oui	Total général
Absent	4	1	5
Présent	1	4	5
Total général	5	5	10

$$d(\text{absent}, X) = \ln \frac{5+1}{10+2} + \ln \frac{4+1}{5+2} \times (X = \text{non}) + \ln \frac{1+1}{5+2} \times (X = \text{oui}) \\ = -0.6931 - 0.3365 \times (X = \text{non}) - 1.2528 \times (X = \text{oui})$$

$$d(\text{present}, X) = -0.6931 - 1.2528 \times (X = \text{non}) - 0.3365 \times (X = \text{oui})$$

For an instance (Etu.Sup = NON) \rightarrow $d(\text{absent}, X) = -0.6931 - 0.3365 = -1.0296$
 $d(\text{present}, X) = -0.9631 - 1.2528 = -1.9495$

Prediction : Maladie = non



Implemented solution into TANAGRA

(Using [L-1] dummy variables for an attribute X with L levels)

Prior distribution of class attribute "Maladie"

Values	Count	Percent	Histogram
Absent	5	50.00 %	
Présent	5	50.00 %	

Model description

	Classification functions	
Descriptors	Absent	Présent
Etud.Sup = Oui	-0.916291	0.916291
constant	-1.029619	-1.945910

since

$$I_1 + I_2 + \dots + I_L = 1$$

$$\begin{aligned} d(y_k, X) &= \ln P(Y = y_k) + \sum_{l=1}^L \ln P(X = x_l / Y = y_k) \times I_l \\ &= \ln P(Y = y_k) + \ln P(X = x_L / Y = y_k) + \sum_{l=1}^{L-1} \ln \frac{P(X = x_l / Y = y_k)}{P(X = x_L / Y = y_k)} \times I_l \\ &= b_{0,k} + \sum_{l=1}^{L-1} b_{l,k} \times I_l \end{aligned}$$

One level $[x_L]$ becomes the reference level
The dummy coding is the most commonly used coding scheme



Maladie	Marié	Etud.Sup
Présent	Non	Oui
Présent	Non	Oui
Absent	Non	Non
Absent	Oui	Oui
Présent	Non	Oui
Absent	Non	Non
Absent	Oui	Non
Présent	Non	Oui
Absent	Oui	Non
Présent	Oui	Non

Extension to J predictive attributes

Dummy coding scheme
 X_j with L_j levels $\rightarrow (L_j - 1)$ dummy variables



Linear classification functions
 using the indicator variables

Prior distribution of class attribute "Maladie"

Values	Count	Percent	Histogram
Présent	5	50.00 %	
Absent	5	50.00 %	

Model description

Descriptors	Classification functions	
	Présent	Absent
Marié = Non	0.916291	-0.287682
Etud.Sup = Oui	0.916291	-0.916291
constant	-3.198673	-1.589235

Components

Data visualization	Statistics	Nonparametric statistics	Instance selection	Feature construction
Feature selection	Regression	Factorial analysis	PLS	Clustering
Spv learning	Meta-spv learning	Spv learning assessment	Scoring	Association

Binary logistic regression C4.5 C-PLS C-RRT CS

The particular case of the binary classification (K = 2)

Construction of the SCORE function

The class attribute has 2 levels :: $Y=\{+,-\}$

$$\left. \begin{aligned} d(+, X) &= a_{+,0} + a_{+,1}X_1 + a_{+,2}X_2 + \cdots + a_{+,J}X_J \\ d(-, X) &= a_{-,0} + a_{-,1}X_1 + a_{-,2}X_2 + \cdots + a_{-,J}X_J \\ d(X) &= c + c_1X_1 + c_2X_2 + \dots + c_JX_J \end{aligned} \right\} \quad \text{Decision rule: } D(X) > 0 \rightarrow Y = +$$

Interpretation

- » $D(X)$ is the SCORE function. It assigns a score proportional to positive class probability estimate to the instances
- » The sign of the coefficients allows to interpret the influence of the descriptors

Notre exemple :	Classification functions		SCORE
Descriptors	Présent	Absent	$D(X)$
Marié = Non	0.916291	-0.287682	1.203973
Etud.Sup = Oui	0.916291	-0.916291	1.832582
constant	-3.198673	-1.589235	-1.609438

Not being married makes sick...
To study makes sick...

Reading of the coefficients in the classification functions

Estimation of the conditional probabilities

Nombre de Maladie	Marié		
Maladie	Non	Oui	Total général
Présent	0.8	0.2	1.0
Absent	0.4	0.6	1.0
Total général	0.6	0.4	1.0

Naives Bayes Classifier (explicit representation)

Classification functions		
Descriptors	Présent	Absent
Marié = Non	1.38629	-0.4055
constant	-2.3026	-1.204

$$odds(M = N / M = O; Y = present) = \frac{0.8}{0.2} = 4 \Rightarrow \ln(odds) = 1.386294$$

The sick individuals (maladie = présent) have 4 times more chance to be not married than to be married

The coefficient of the classification function corresponds to the logarithm of the odds

$$odds(M = N / M = O; M = absent) = \frac{0.4}{0.6} = 0.667 \Rightarrow \ln(odds) = -0.4055$$

For the non-sick individuals, they have $(1/0.667) = 1.5$ times more chance to be married than not to be married.

Reading of the coefficients in the score function (binary problem)

Nombre de Maladie	Marié		
Maladie	Non	Oui	Total général
Présent	0.8	0.2	1.0
Absent	0.4	0.6	1.0
Total général	0.6	0.4	1.0

	Classification functions		
Descriptors	Présent	Absent	SCORE
Marié = Non	1.38629	-0.40547	1.79176
constant	-2.30259	-1.20397	-1.09861

$$odds - ratio(M = N / M = O; Y = P / Y = A)$$

$$= \frac{odds(M = N / M = O; Y = P)}{odds(M = N / M = O; Y = A)} = \frac{4}{0.66} = 6$$

The sick individuals have 6 times more chance to be married than the non-sick individuals.

$$\ln(6) = 1.79176$$

The coefficient of the score function corresponds to the odds-ratio

Comments

- The reading of the odds-ratio is inverted compared with the logistic regression
- This interpretation is relevant if only if the association between X and Y is significant

Feature selection

Checking the relevance of the variables

Removing the irrelevant variables

Removing the redundancy between the variables



Amazing consequence of the conditional independence assumption

By nature, the coefficients associated to a variable are estimated independently to the other predictive variables

→ thus the addition or the removal of one predictive variable does not modify the coefficients related to the other variables.

Descriptors	Classification functions	
	Présent	Absent
Marié = Non	0.916291	-0.287682
constant	-1.94591	-1.252763

Classifier with 1 variable

Descriptors	Classification functions	
	Présent	Absent
Marié = Non	0.916291	-0.287682
Etud.Sup = Oui	0.916291	-0.916291
constant	-3.198673	-1.589235

Classifier with 2 variables
("Etu.Sup" is added)

It is not needed to recalculate the other coefficients when we add or we remove a variable.

Relevance of an attribute (1)

A variable is influent if it enables to increase the differences between the classification functions $d(y_k, X)$ (according to y_k)

⇒ If the conditional distributions $P(X/y_k)$ are different according to y_k

⇒ If the conditional distributions $P(X/y_k)$ are different to the marginal distribution $P(X)$

Nombre de Marié		Etud. Sup	
Maladie	Non	Oui	Total général
Absent	0.8	0.2	1.0
Présent	0.2	0.8	1.0
Total général	0.5	0.5	1.0

Nombre de Marié		Marié	
Maladie	Non	Oui	Total général
Absent	0.4	0.6	1.0
Présent	0.8	0.2	1.0
Total général	0.6	0.4	1.0

$$H(X) = \sum_{l=1}^L p_{.l} \log_2 p_{.l}$$

~ total variance

$$H(X/Y) = \sum_{k=1}^K p_{k.} \sum_{l=1}^L p_{l/k} \log_2 p_{l/k}$$

~ within variance

$$H(X) - H(X/Y) = I(Y, X)$$

~ Between Variance
i.e. explained variance

$$= \sum_{l=1}^L \sum_{k=1}^K p_{kl} \log_2 \frac{p_{kl}}{p_{l.} \times p_{k.}}$$

Mutual information

Relevance of an attribute (2)

We can establish a hierarchy between the predictive variables

$$I(Y, ES) = 0.2781$$

Nombre de Marié	Etud. Sup	Oui	Total général
Maladie	Non	Oui	
Absent	0.4	0.1	0.5
Présent	0.1	0.4	0.5
Total général	0.5	0.5	1.0

$$I(Y, M) = 0.1245$$

Nombre de Marié	Marié	Oui	Total général
Maladie	Non	Oui	
Absent	0.2	0.3	0.5
Présent	0.4	0.1	0.5
Total général	0.6	0.4	1.0

We can even determine the statistical significance of the association

Statistical test (H_0 : the variables are independent)

$$G = 2 \times n \times \ln 2 \times I(Y, X)$$
$$\sim \chi^2 [(K - 1) \times (L - 1)]$$

$$G(ES) = 3.85$$
$$\Rightarrow p.value = 0.0496$$

The association between Y and ES is significant

$$G(M) = 1.73$$
$$\Rightarrow p.value = 0.1889$$

The association between Y and M is not significant

Ranking using the symmetrical uncertainty measure

Defined between [0 ; 1]

$$s_{Y,X} = 2 \times \frac{I(Y, X)}{H(Y) + H(X)}$$

E.g. « kr-vs-kp » dataset (19 selected pour $\alpha = 0.001$)

Calculations details

N°	Attribute	Values	Statistic	Statistic (Histogram)	p-value
1	rimmx	2	0.452284		0.000000
2	bxqsq	2	0.380101		0.000000
3	wknck	2	0.365265		0.000000
4	blkxwp	2	0.232908		0.000000
5	wkna8	2	0.196557		0.000000
6	r2ar8	2	0.164526		0.000000
7	blkxcr	2	0.163828		0.000000
8	mulch	2	0.158337		0.000000
9	wkpos	2	0.146543		0.000000
10	blkxbq	2	0.139802		0.000000
11	skrxp	2	0.130476		0.000000
12	stlmt	2	0.127724		0.000000
13	wkcti	2	0.126350		0.000000
14	rlxwp	2	0.101402		0.000000
15	bkon8	2	0.091163		0.000000
16	rxmsq	2	0.087799		0.000001
17	blkwp	2	0.085171		0.000001

RANKING:

1. Calculating s for each predictive variable
2. Sort them in a decreasing order
3. Retain only the variables significantly related to Y

Shortcoming

- Choosing the right significance level « alpha » is difficult
- All the associations are significant when the database size « n » increase
→ Possible solution : "elbow rule"

Unacceptable shortcoming

This solution does not take into account the redundancy between the variables



Feature selection which handles the redundancy - CFS approach

The MERIT of a subset of "p" attributes is defined as follows

$$merit = \frac{p \times \bar{s}_{Y,X}}{\sqrt{p + p \times (p+1) \times \bar{s}_{X,X}}}$$

Results

INPUT attribute selection

INPUT selection	
Before filtering	34
After filtering	3

E.g. « kr-vs-kp » - only 3 selected var.

Kept into INPUT selection

Attributes	
1	bxqsq
2	rimmx
3	wknck

Calculations details

Selected attribute	MERIT(S)
rimmx	0.235390
bxqsq	0.246590
wknck	0.257278

Numerator: association of the predictive attributes with the target variable (relevance)

Denominator : association between the predictive attributes (redundancy)

→ The aim is to obtain a subset of attributes which are strongly related to the target attribute and weakly related to each other.

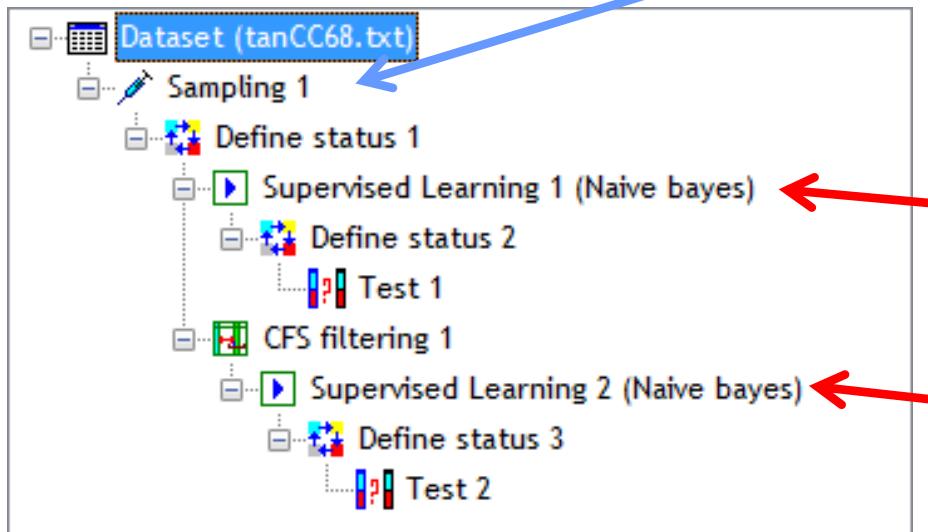
« FORWARD » strategy

- Beginning with 0 variables
- Adding sequentially one variable i.e. c.-à-d. the variable which maximizes the increase of MERIT is added
- Etc.

→ Stopping rule: stop when the additional variable does not increase the MERIT



The selection is justified and appropriate?



1500 training set size
1696 test set size

34 descriptors
Test error rate = 14.80%

3 descriptors
Test error rate = 9.67%

The variable selection enables to reduce the number of variables by maintaining the performance level

Sometimes, it increases the prediction performance (e.g. here, but this is rare)

Sometimes, it is wrong (when we remove too many variables)



Naive Bayes Classifier for continuous predictors (1)

Getting the previous situation (discrete variables) by discretizing the continuous variables **e.g.** using a supervised approach such as MDLPC (Fayyad & Irani, 1993)

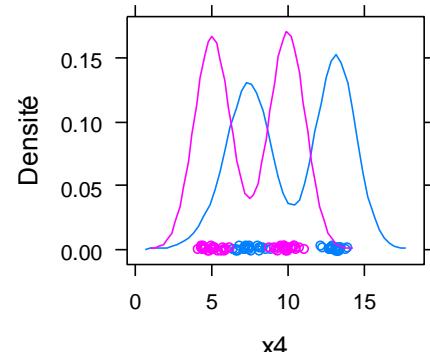
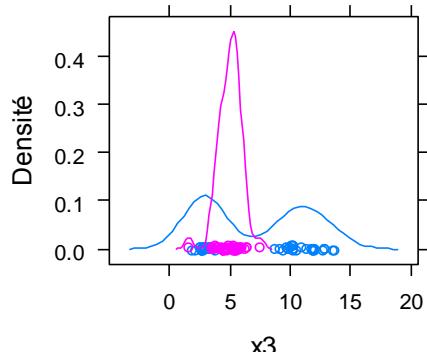
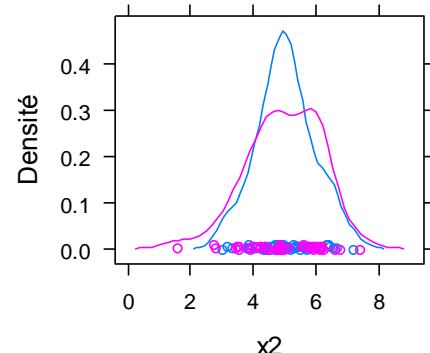
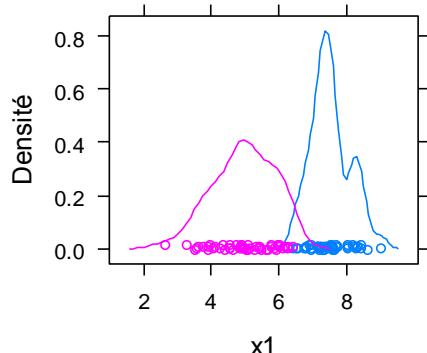
- Empirical studies shows that this is a good solution
- This is the best solution when we have a mix of continuous and discrete predictive attributes

Discretization of continuous attributes

Using a specific supervised algorithm

The well-known unsupervised approaches (e.g. equal width, equal frequency) do not consider the target attribute. They are not adapted to the supervised learning context.

4 examples of conditional distributions



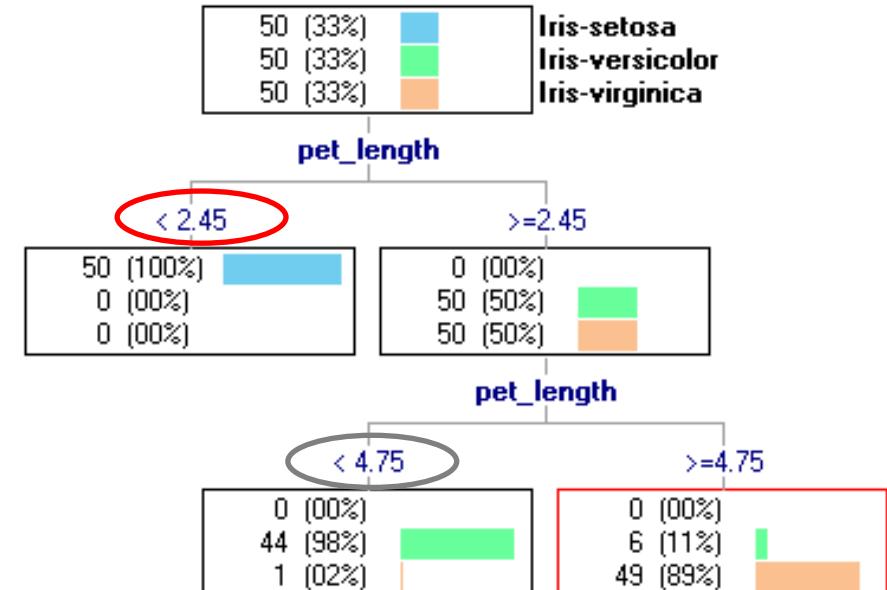
Why supervised algorithms (MDLPC, Fayyad et Irani, 1993 ; Chi-merge, Kerber, 1992) are more convenient?

- Detecting the intervals where one of the classes is overrepresented
- Detecting automatically the right number of intervals



Discretization of continuous attributes using a decision tree learning algorithm

The variable to discretize is the only one predictive variable used in the decision tree learning. The variable is used - with different cut points - in the various splitting process.



Naive Bayes Classifier for continuous predictors (2)

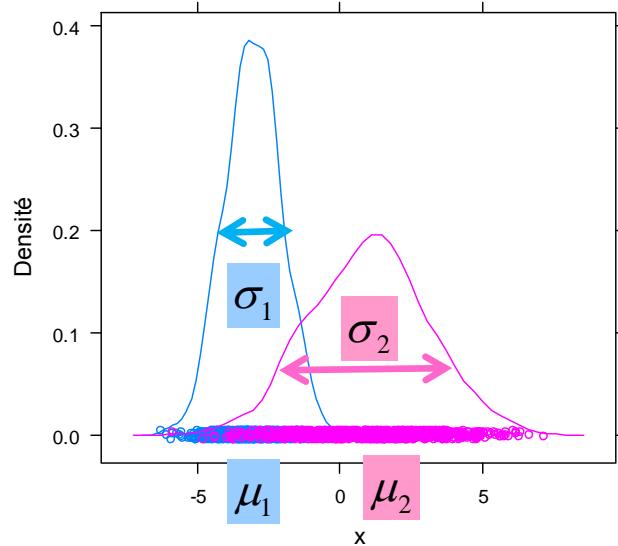
Parametric approach

Making assumptions about the conditional distributions

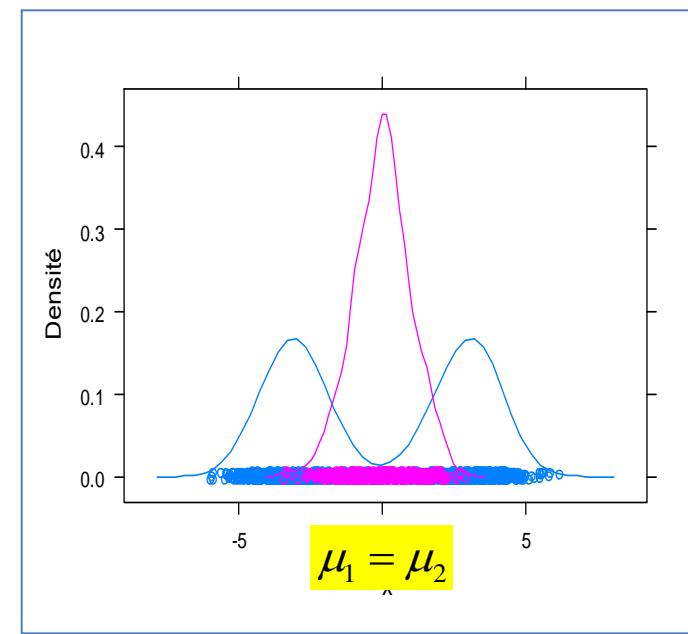
Assumption.1 - Gaussian conditional distribution

$$P[X_j | Y = y_k] = f_k(X_j) = \frac{1}{\sigma_{k,j} \sqrt{2\pi}} e^{-\frac{1}{2} \left(\frac{x_j - \mu_{k,j}}{\sigma_{k,j}} \right)^2}$$

Normal distribution for X conditionally to y_k



Compatible with the Gaussian assumption



Not compatible with the Gaussian assumption
→ possible solution: discretization

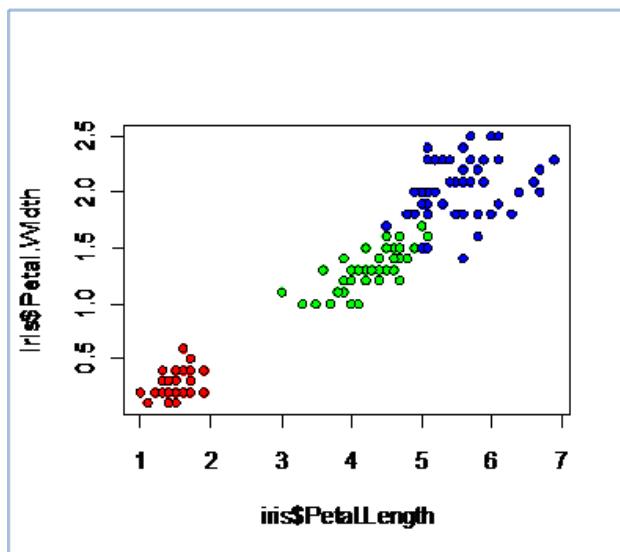
Note: This is a particular case of the discriminant analysis where we consider than the values outside of the main diagonal of the covariance matrix are zero (see [Linear Discriminant Analysis](#)).

Consequences of the Gaussian assumption

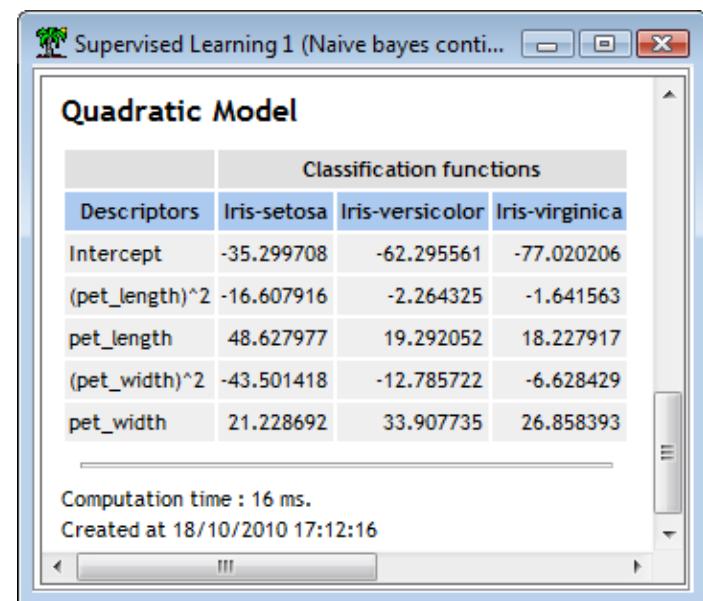
Quadratic classifier

$$d(y_k, \mathbf{x}) \propto \ln p_k + \sum_j \left\{ -\frac{1}{2 \times \sigma_{k,j}^2} x_j^2 + \frac{\mu_{k,j}}{\sigma_{k,j}^2} x_j - \left(\frac{\mu_{k,j}^2}{2 \times \sigma_{k,j}^2} + \ln(\sigma_{k,j}) \right) \right\}$$
$$\propto \ln p_k + \sum_j a_{k,j} x_j^2 + b_{k,j} x_j + c_{k,j}$$

The decision rule is not modified i.e. $\hat{y}(\omega) = y_{k^*} \Leftrightarrow y_{k^*} = \arg \max_k d[y_k, \mathbf{x}(\omega)]$



IRIS dataset (2 predictive variables)



The interpretation is not easy.

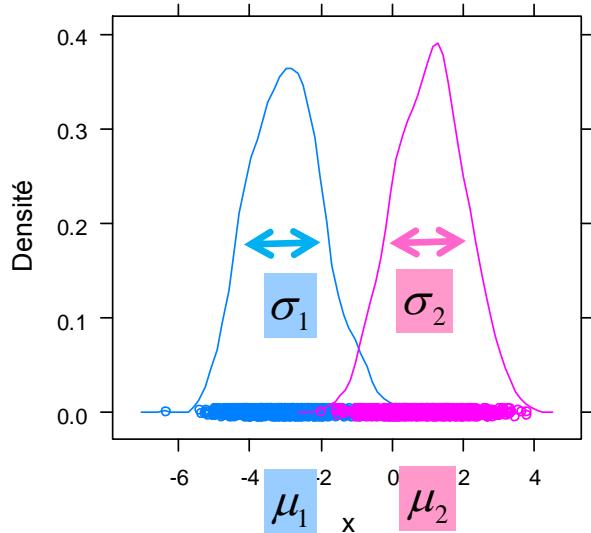
Assumption.2 - Homoscedasticity

The conditional variances are the same over the classes

$$\sigma_{k,j} = \sigma_j, \forall k$$

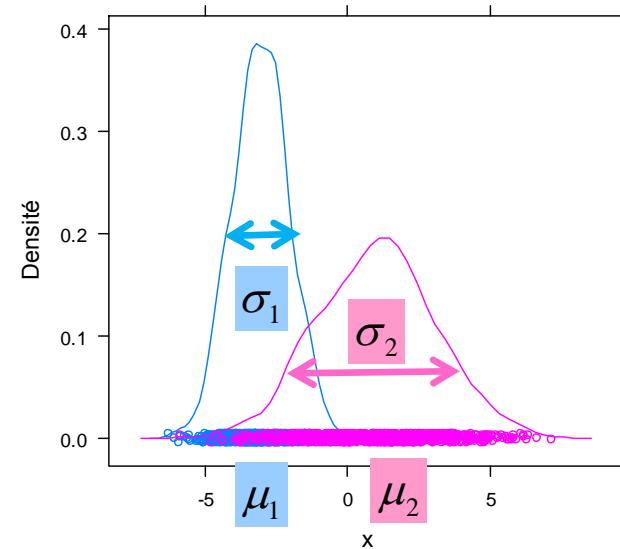


The common variance is estimated with the within variance



Compatible with the homoscedasticity assumption

$$P[X_j / Y = y_k] = f_k(X_j) = \frac{1}{\sigma_j \sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{x_j - \mu_{k,j}}{\sigma_j}\right)^2}$$



Not compatible with the assumption
→ But the approach is robust

Consequences of the homoscedasticity assumption

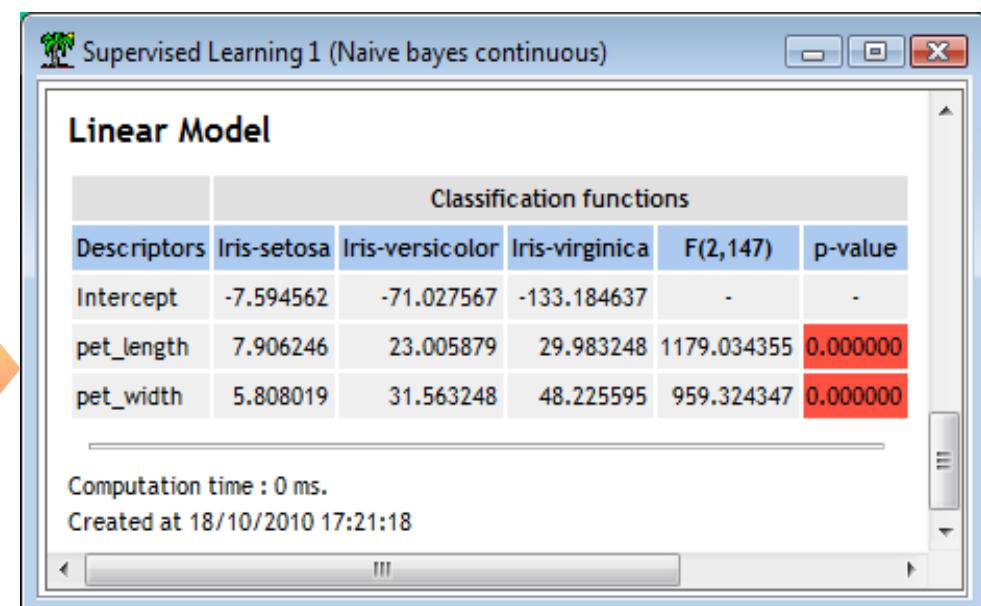
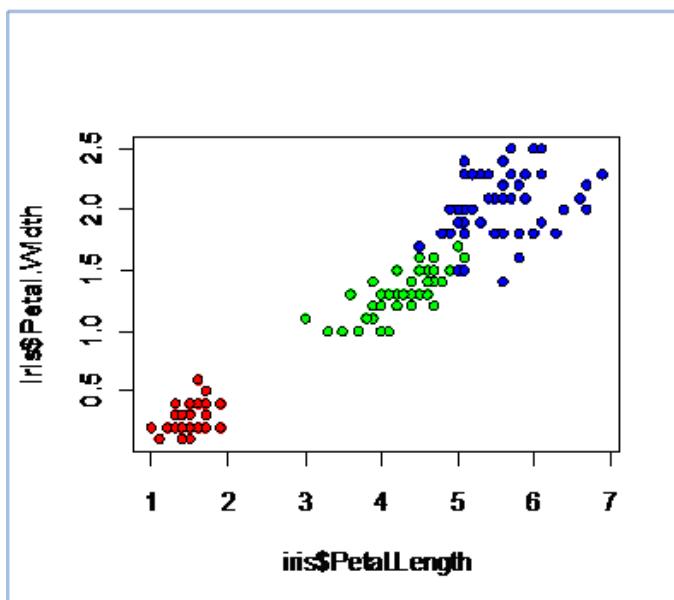
Linear classifier

$$d(y_k, \mathbf{x}) \propto \ln p_k + \sum_j \left\{ \frac{\mu_{k,j}}{\sigma_j^2} x_j - \frac{\mu_{k,j}^2}{2 \times \sigma_j^2} \right\}$$
$$\propto a_{k,0} + a_{k,1}x_1 + a_{k,2}x_2 + \dots + a_{k,J}x_J$$

The decision rule is not modified i.e.

$$\hat{y}(\omega) = y_{k^*} \Leftrightarrow y_{k^*} = \arg \max_k d[y_k, \mathbf{x}(\omega)]$$

If K=2 (binary problem), we can calculate the SCORE function -- D(X)



Fichier IRIS (2 variables)

The interpretation is easier

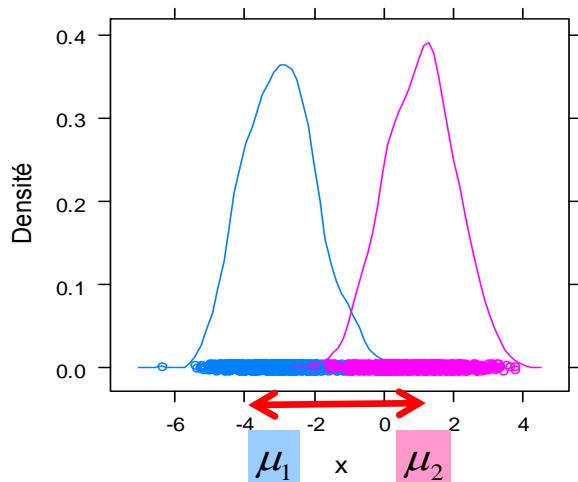
PET.LENGTH low \rightarrow Setosa
PET.LENGTH middle \rightarrow Versicolor
PET.LENGTH high \rightarrow Virginica

Variables importance

Evaluate the relevance of the variables
Remove the irrelevant variables
Removing the redundancies

Variable importance - One way ANOVA scheme

Comparison of conditional means



$$H_0 : \mu_{k,j} = \mu, \forall k$$

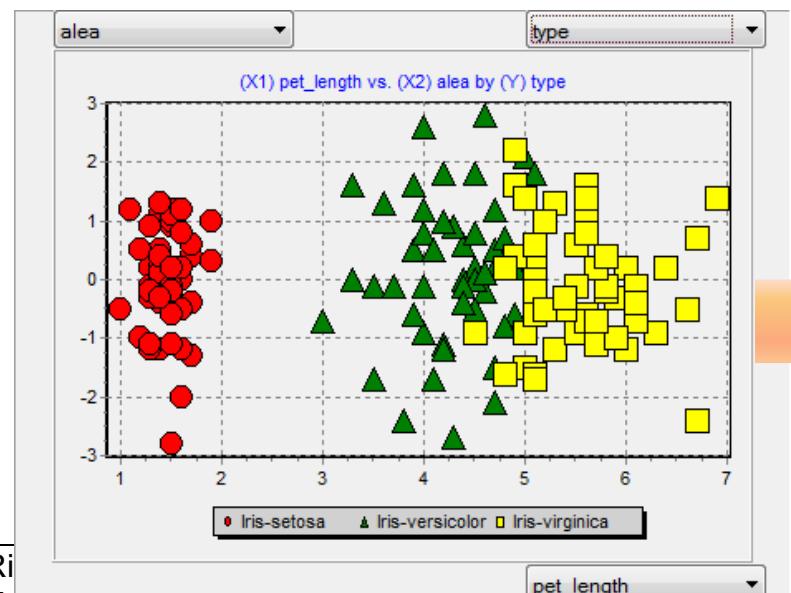
Test statistic F

$$F = \frac{\sum_k n_k (\hat{\mu}_k - \hat{\mu})^2}{\frac{K-1}{\sum_k (n_k - 1) \hat{\sigma}_k^2}}$$

Between Variance

Within Variance

Under H_0 , $F \sim \text{Fisher}(K-1, n-K)$ d.f.



Linear Model

Descriptors	Classification functions				F(2,147)	p-value
	Iris-setosa	Iris-versicolor	Iris-virginica			
Intercept	-6.886948	-50.112224	-84.338242	-	-	-
alea	-0.041928	0.142192	-0.105733	0.909119	0.405132	
pet_length	7.906246	23.005879	29.983248	1179.034355	0.000000	

RANKING :approach

1. Calculating F for all the variables
2. Sort them according F in a decreasing order
3. Retain only the variables with a significant association

IRIS + 1 ALEA (variable generated randomly)

Kept into INPUT selection

Attributes	
1	pet_length
2	pet_width
3	sep_length
4	sep_width

Same problems than for the discrete attributes

Calculations details

N°	Attribute	F	F (max normalized)	p-value (2,147)
1	pet_length	1179.03		0.000000
2	pet_width	959.32		0.000000
3	sep_length	119.26		0.000000
4	sep_width	47.36		0.000000
5	alea	0.91		0.405132

→ Choosing the significance level "alpha"
→ Dealing with redundancy



Extension of the CFS approach to continuous predictors

$$merit = \frac{p \times \bar{s}_{Y,X}}{\sqrt{p + p \times (p+1) \times \bar{s}_{X,X}}}$$

- Measure 1 : Measuring the association between Y (discrete) et X (continuous)
- Measure 2 : Measuring the association between X_j (continuous) et $X_{j'}$ (continuous)

Problem → Measure 1 and Measure 2 must be comparable !

Other approaches

→ STEPDISC algorithm for linear discriminant analysis (Multivariate analysis of variance - MANOVA)

But the calculations are costly.

→ Using embedded approach of other learning algorithms (e.g. decision tree).

But the relevant variables for a method are not necessarily the same for the naive bayes classifier

→ Discretize the predictive variables and use the selection approaches for discrete attributes



Conclusion

- » Very often used in the research domain (text mining, etc.)
- + » Strong advantages (Incrementality, ability to handle very large database)
- » We can extract an explicit model (completely unknown)
- » Not used in some domains (e.g. marketing)... because the users do not know that we can extract an explicit model than we can deploy easily

References

Tanagra - "Naive Bayes Classifier for discrete predictors"

<http://data-mining-tutorials.blogspot.fr/2010/07/naive-bayes-classifier-for-discrete.html>

Tanagra - "Naive Bayes Classifier for continuous predictors"

<http://data-mining-tutorials.blogspot.fr/2010/11/naive-bayes-classifier-for-continuous.html>

Wikipedia, « Naive Bayes Classifier »

http://en.wikipedia.org/wiki/Naive_Bayes_classifier

STATSOFT e-books, « Naive Bayes Classifier » (see. other distribution assumptions)

<http://www.statsoft.com/textbook/naive-bayes-classifier/>

