# 1 Topic

## "Text mining" with Knime and RapidMiner. Reuters Text Categorization.

The statistical approach of the "text mining" consists in to transform a collection of text documents in a matrix of numeric values on which we can apply machine learning algorithms<sup>1</sup>.

The "unstructured document" designation is often used when one talks about text documents. This does not mean that he does not have a certain organization (titles, chapters, paragraphs, questions and answers, etc.). It shows first of all that we cannot express directly the collection in the form of a data table that is usually handled in data mining. To obtain this kind of data representation, a preprocessing phase is needed, then we extract relevant features to define the data table. These steps can influence heavily the relevance of the results.

In this tutorial, I take an exercise that I lead with my students for my text mining course at the University. We perform all the analysis under R with the dedicated packages for text mining such as "XML" or "tm". The issue here is to perform exactly the study using other tools such as Knime 2.9.1<sup>2</sup> or RapidMiner 5.3<sup>3</sup> (*Note: these are the versions available when I wrote the French version of this tutorial in April 2014*). We will see that these tools provide specialized libraries which enable to perform efficiently a statistical text mining process.

## 2 Dataset – Reuters collection

We use the well-known Reuters Text Categorization Dataset from the UCI repository<sup>4</sup>. The "reuters.xml" data file – in the XML format - is cleansed in order to simplify the processing.

It consists of 117 documents (novels). For each document is associated a topic (SUJET in French) and a newswire text (TEXTE). There are only two possible topics (categories): "acq" and "crude".

The aim of the text categorization - or more generally speaking "document classification" - is to build a predictive function which enables to predict the category of the document starting from the associated description (the newswire text in our context). Thus, we process a binary classification problem where SUJET is the class attribute.

Here are the two first observations of our collection:

<sup>&</sup>lt;sup>1</sup> <u>https://en.wikipedia.org/wiki/Text\_mining</u>

<sup>&</sup>lt;sup>2</sup> <u>https://www.knime.org/</u> (Knime Analyitcs Platform)

<sup>&</sup>lt;sup>3</sup> <u>https://rapidminer.com/</u> (RapidMiner Studio)

<sup>&</sup>lt;sup>4</sup> <u>https://archive.ics.uci.edu/ml/datasets/Reuters-21578+Text+Categorization+Collection</u>

	<xml></xml>
	<document></document>
	<sujet>acq</sujet>
	<texte></texte>
	Resdel Industries Inc said
	it has agreed to acquire San/Bar Corp in a share-for-share
	exchange, after San/Bar distributes all shgares of its
	Break-Free Corp subsidiary to San/Bar shareholders on a
	share-for-share basis.
	The company said also before the merger, San/Bar would
	Barry K. Hallamore and Lloyd G. Hallamore, San/Bar's director
	of corporate development, 1,312,500 dlrs and 1,087,500 dlrs
	respectviely under agreements entered into in October 1983.
	<document></document>
	<sujet>acq</sujet>
	<texte></texte>
	Warburg, Pincus Capital Co L.P., an
	investment partnership, said it told representatives of Symbion
	Inc it would not increase the 3.50-dlr-per-share cash price it
	has offered for the company.
	In a filing with the Securities and Exchange Commission,
	Warburg Pincus said one of its top executives, Rodman Moorhead,
	who is also a Symbion director, met April 1 with Symbion's
	financial advisor, L.F. Rothschild, Unterberg, Towbin Inc.
	In a discussion of the offer, Warburg Pincus said Moorhead
	told the meeting there are no plans to raise the 3.50 dlr bid.
	Moorhead told the Rothschild officials that Warburg Pincus
	considers the offered price to be a fair one, Warburg Pincus
	said.
	Last Month Warburg Pincus launched a tender offer to buy up
M	to 2.5 mln Symbion common shares.

We note the hierarchical structure of the XML document:

<xml></xml>				
<	document>			
	<sujet></sujet>			
	 <texte></texte>			
	/document>			

The handling of the data file requires several steps:

 We must parse and load it into a proper structure by separating the topic (SUJET) and text (TEXTE) for each document.

- 2. The subjects can be collected as it is in a vector, there is no particular difficulties here. It is therefore possible to perform simple statistic calculations. For instance, 71 (respectively 46) documents correspond to the subject "acq" (resp. "crude").
- 3. The texts can also be collected into vectors. But it is not possible to make statistical treatments at this step.
- 4. In order to achieve this, we must transform each text in a vector where the elements are labeled with "terms", common to all the documents, for which we assign values called "weights", specific to the handled document.
- 5. Last, we consolidate all the values in a data matrix where, for each line (document), we observe its class membership (topic) and the weights associated with the terms (columns). This is called "document-term matrix".

In the screenshot below, we show the first rows and columns in a table - generated under R using the "tm" package, the results will be a little different with Knime and RapidMiner according to the pre-treatments performed - with n = 117 lines (because there are 117 documents), p = 2315 terms (p + 1 = 2316 columns including the subject), with the weighting TF (term frequency) that corresponds to the number of occurrences of each term in the documents.

sujet	sanbar	corp	dlrs	hallamor	shareforshar	acquir	agre	agreement
🛑 acq	5	2	2	2	2	1	1	1
acq	0	0	0	0	0	0	0	0
acq	0	2	7	0	0	1	0	0
acq	0	1	0	0	0	0	0	0
acq	0	0	1	0	0	2	0	0

For example, the term "sanbar" appears 5 times in the first document, "corp" 2 times, "dlrs" 2 times, etc. Let us check this in the original document.

```
<document>
<sujet>acq</sujet>
<texte>
Resdel Industries Inc said
it has agreed to acquire San/Bar Corp in a share-for-share
exchange, after San/Bar distributes all shgares of its
Break-Free Corp subsidiary to San/Bar shareholders on a
share-for-share basis.
The company said also before the merger, San/Bar would
Barry K. Hallamore and Lloyd G. Hallamore, San/Bar's director
of corporate development, 1,312,500 dlrs and 1,087,500 dlrs
respectviely under agreements entered into in October 1983.
</texte>
</document>
```



We observe that there is a rough correspondence between the term "sanbar", used in the data table, and the word "San/Bar" in plain text. This is a result of the cleanup performed prior to the generation of the data table (changing letters to lower case, stemming, lemmatization, removing stopwords, etc.). The goal is to reduce the number of terms (number of columns) of the matrix in order to obtain a more relevant description of the documents. The choices of the "terms" and the kind of "weighting" are crucial for the quality of the subsequent analysis.

## 3 Document classification with Knime

We use the <u>Knime</u> Analytics Platform, version 2.9.1 (*downloaded in April 2014, when I wrote the French version of the tutorial*). We detail the process leading to the generation of the documents-terms' matrix that will be used for the construction of a classifier allowing to predict the topics. Here are the main steps: reading and parsing the XML file, preparing documents in order to reduce the number of terms, extraction of terms, choice of the type of weighting and, finally, creation of the documents-terms matrix. <u>Note:</u> I have no doubt that there is a more direct way to lead these treatments. But because I must explain each operation, I adopt a step-by-step presentation so that everyone can trace and understand the whole process.



## 3.1 Importation of the XML file



After we launch Knime, we create a new workflow (FILE / NEW). We set the name "Text Mining – Tutorial". We insert the XML / XML READER component into the workflow. We select the file "reuters.xml" into the dialog settings (contextual menu "Configure"). We click on the contextual menu "Execute". The indicator light becomes green if the operation is successful.



We use the component DATA VIEWS / INTERACTIVE TABLE to view the downloaded data. We click on the contextual menu "Execute and Open Views". All data are stored in a vector of size 1. The breakdown according to the documents is not done at this step.



## 3.2 Extracting the vector of subjects

We use the tool XML / XPATH to extract the subjects associated with the documents. The settings (Configure contextual menu) are very important here: in "Xpath Query", we specify the field to retrieve; the vector is named SUJET (new column name); it replaces the data source (Remove Source Column).



	🛆 Dialog - 0:3 - XPath
	File
	Settings Flow Variables Memory Policy
	XML column: XML XML
	New column name: sujet
	Remove source column.
Interactive Table	XPath query
_⊳_	//document/sujet
	Return type
XML Reader Nede 2	XPath data type: Node-Set (Collection of XML cells) 👻
INDIGE 2	Options:
	Return missing cell on no match. If unchecked an empty list will be returned.
XPath	XML fragment name: fragment
Node1	
	Namespaces
	Prefix Namespace Add
Node 3	Remove
	The second secon
	V incorporate namespace of the root element.
	Prefix of root's namespace: dns
	OK Apply Cancel (7)

The tool "Interactive Table" enables us to check the success of the processing. Only one row with all the subjects is available for the moment.



🔬 Table View - 0	4 - Interactive Table	
<u>File H</u> ilite <u>N</u> avig	ation <u>V</u> iew Output	
Row ID	() sujet	
Row0	<pre>[<?xml version="1.0" encoding="UTF-8"?><sujet>acq</sujet>,<?xml version="1</pre></pre>	.0" encoding="UTF-8"?> <sujet>acq</sujet> ,<
	< []	4

The component DATA MANIPULATION / ROW / TRANSFORM / UNGROUP (no particular settings) enables to split the subjects in a vector with 117 values.





🛕 Table View - 0	:6 - Interactive Table	x
<u>File H</u> ilite <u>N</u> avig	ation <u>V</u> iew Output	
Row ID	XML sujet	
Row0_1	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_2	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	=
Row0_3	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_4	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_5	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_6	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_7	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_8	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_9	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_10	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_11	xml version="1.0" encoding="UTF-8"? <sujet>acq</sujet>	
Row0_12	xml version="1.0" encoding="UTF-8"?	-

There are 117 lines in the table. We note however that the cells contain irrelevant characters for analysis. There is a cleaning to do. We proceed in two steps. First, we isolate the part after <sujet> of the string by using the DATA MANIPULATION / COLUMN / TRANSFORM / STRING MANIPULATION. We must set carefully the parameters here. The new column is called **SUJET2**.

	Dialog - 0:7 - String Manipulation      File      String Manipulation      Flow Variables      Memory Policy
Ungroup String Manipulation	Column List       Category       Description         ROWID       Extract <ul> <li>Get length</li> <li>characters</li> <li>starting from start.</li> <li>starting from start.</li> <li>start is zero</li> <li>based, i.e. to start</li> <li>from the</li> <li>beginning use</li> <li>start = 0. A</li> <li>negative value of</li> <li>Expression</li> </ul> Flow Variable List         substr(\$\$sujet\$,46,20)
	Append Column: sujet2     Replace Column: XML sujet      OK Apply Cancel ?

We can visualize the SUJET<sub>2</sub> column with the INTERACTIVE TABLE tool.



Second, we remove the characters after </sujet> by replacing them with an empty string using the STRING MANIPULATION tool.

Ungr	oup String Manipulation	String Manipulation
-> <mark>-</mark>	<mark>} ⊳ ∕ ⊳ (())</mark> ⊳ ∕	> <mark>- f(\$)</mark> >
Nod	e 5 Node 7	Node 9
💁 Dialog - 0:9 - String	Manipulation	
File		
String Manipulation Flo	ow Variables Memory Policy	
Column List	Category	Description
ROWID ROWINDEX ROWCOUNT	Replace	Replaces all occurrences of a     String within another String.
XML sujet S sujet2	replace(str, search, replace) replace(str, search, replace, modif replaceChars(str, chars, replace) replaceChars(str, chars, replace)	fiers) = "cc"
Flow Variable List	toEmpty(str)	replace("abcabc", "ab", = "zczc" "z")
	Expression replace()\$sujet2\$," <td>et&gt;","")</td>	et>","")
<ul> <li>Append Co</li> </ul>	lumn: sujet3	Insert Missing As Null
Replace Co	lumn: S sujet2 👻	Syntax check on dose
	ОК	Apply Cancel 🕥



#### We visualize the **SUJET3** column.

String Manipulation Interactive Table							
> <mark>#(9</mark> )>>							
Node 9 Node 10							
A Table View - 0:10 - Interactive Table							
<u>File Hilite Navig</u>	ation <u>V</u> iew	Output					
Row ID		S sujet2	S sujet3				
Row0_1	"UTF-8"?≻	acq	acq				
Row0_2	"UTF-8"?>	acq	acq				
Row0_3	"UTF-8"?>	acq	acq				
Row0_4	"UTF-8"?>	acq	acq				
Row0_5	"UTF-8"?>	acq	acq				
Row0_6	"UTF-8"?>	acq	acq				
Row0_7	"UTF-8"?>	acq	acq				
Row0_8	"UTF-8"?>	acq	acq				
Row0_9	"UTF-8"?>	acq	acq				
Row0_10	"UTF-8"?>	acq	acq				
Row0_11	"UTF-8"?>	acq	acq	-			
	•						

We can perform a first statistical analysis. We calculate the frequency distribution of subjects by using the STATISTICS / COUNTER VALUE. We select the SUJET<sub>3</sub> column.



71 (resp. 46) newswires correspond to the topic "acq" (resp. "crude"). Many components were placed in the workspace. Here is the whole diagram at this stage of our analysis.



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### 3.3 Extracting the vector of texts

Following the same approach, we will extract the part located between the <texte> and </texte> tags and store them in a second vector. We build the following sequence of nodes. The starting point is the "XML Reader" accessing the "reuters.xml" file.



## 3.4 Merging the two vectors in a unique table





We want to perform a supervised learning process i.e. we want to use the "textes" to predict the "subjets". Therefore, it is necessary to bring together the two vectors in a single data table making sure to match the lines (ROW ID). We use the tool DATA MANIPULATION / COLUMN / SPLIT & HANDSET / JOINER to do that.

### 3.5 Cleaning the texts

Before the creation of the document-term matrix, we must clean the texts. Several steps are needed:

We must convert the text in an internal format "document" by specifying the different parts. We use the tool KNIME LABS / TEXT PROCESSING / TRANSFORMATION / STRINGS TO DOCUMENT. Here are the used settings. <u>The designation of SUJET<sub>3</sub> as document category column is essential for the subsequent analysis</u>.

Dialog - 0:23 - Strings To Document
File
Options Flow Variables Memory Policy
Text
Authors
Authors S texte2 -
Author names separator ,
Source and Category
Document source
Use sources from column Document source column S texte2
Document category
Use categories from column Document category column S sujet3 -
Type and Date
Document type UNKNOWN -
OK Apply Cancel 🥥

- Remove the punctuations by using the tool KNIME LABS / TEXT PROCESSING / PREPROCESSING / PUNCTUATION ERASURE.
- Change the letters to lower case: DATA MANIPULATION / COLUMN / TRANSFORM / CASE CONVERTER.
- Remove stop words with KNIME LABS / TEXT PROCESSING / PREPROCESSING / STOP WORD FILTER. We use the internal list of English words (Use build in list Stop word lists: English).
- Remove numbers: KNIME LABS / TEXT PROCESSING / PREPROCESSING / NUMBER FILTER.

#### Tanagra Data Mining

 Stemming words: KNIME LABS / TEXT PROCESSING / PREPROCESSING / SNOWBALL STEMMER (<u>https://en.wikipedia.org/wiki/Stemming</u>).

Here is the workflow starting from the JOINER node.



The cleaning is particularly radical. We barely acknowledge the text if we compare the first newswire with the original form. But this processing is supposed to allow distinguish the "useful" information from the "noise". We expect that the relevant information for statistical analysis will be available after these pretreatments.

	I able View - 0:	48 - Interactive Table
Resdel Industries Inc said it has agreed to	<u>File H</u> ilite <u>N</u> avig	ation <u>V</u> iew Output
evchange after San/Bar distributes all	Row ID	Document
shoares of its Break-Free Corp subsidiary	Row0_1	"resdel industri inc agre acquir sanbar corp share-for-sharexchangsanbar distribut shgare t $$ $$
to San/Bar shareholders on a	Row0_2	"warburgpincus capit co lpinvest partnershiptold repres symbioninc increas 350-dlr-per-shar
	Row0_3	"transcanada pipelin ltd denireport rais offer dome petroleum ltd ltdmpgtbillion canadian dlr:
share-ior-share basis.	Row0_4	"centel corp complet sale water properti serv custom southwestern kansa communiti centra
The company said also before the	Row0_5	"pbs build system america incanaheimcalifcompanitold secur exchangcommiss acquir share r
merger, San/Bar would Barry K.	Row0_6	"csr ltd ltcsrasgtintend proceed plan bid build materi monier ltdltmnrasgtdespit counter-bid l
Hallamore and Lloyd G. Hallamore,	Row0_7	Tvirginia feder save loanassociationgtsign definit agreement acquir Itmontros hold cogtaffi
San/Bar's director of corporate	Row0_8	allied-sign inc agre sell amphenol product unit subsidiari lpl invest ltpligtwallingfordconninve
development, 1,312,500 dlrs and	Row0_9	"lloyd invest manag Itdlondon-bas invest firmrais stake italifund sharepct total outstandcom
1,087,500 dlrs respectviely under	Row0_10	"arthur appletonchicago investortold secur exchang commiss acquirshare sage drill co incpc
agreements entered into in October 1983.	Row0_11	"commonwealth aluminumcomalcogoldendalwashsmelter market would-b buyercolumbia alur
	<b>- - - - - - - - - -</b>	

## 3.6 Extracting the terms

We use the tool KNIME LABS / TEXT PROCESSING / TRANSFORMATION / BOW CREATOR in order

to extract the terms (words) which appear at least one times in all of the documents.



We get a table with the list of terms and documents where they appear.



## 3.7 Term frequency weighting – Creation of the document term matrix

We want to create the document term matrix. We choose the TF (term frequency) weighing first i.e. we count the number of times each term occurs in each document. We use the following nodes:

- KNIME LABS / TEXT PROCESSING / FREQUENCIES / TF enables to count the number of occurrence of the terms (TF ABS column).
- KNIME LABS / TEXT PROCESSING / TRANSFORMATION / DOCUMENT VECTOR creates the DT matrix. We set as VECTOR VALUE the output of the preceding node (TF ABS).
- KNIME LABS / TEXT PROCESSING / MISC / CATEGORY TO CLASS enables to transform the category assigned to the documents (see STRINGS TO DOCUMENT in section Erreur ! Source d u renvoi introuvable.) into a class attribute i.e. the target variable for the supervised learning algorithm.
- Last, DATA MANIPULATION / COLUMN / FILTER / COLUMN FILTER enables to exclude the "document" column which is unused for the remainder of the analysis.

Here is the sequence of nodes. We highlight the parameters modified compared with the default values for each tool.





With the INTERACTIVE TABLE node, we visualize the document term matrix. The class membership of the documents appears into the last column.

🔺 Table View -	0:40 - Ir	nteractive Table				٢
<u>File H</u> ilite <u>N</u> av	igation	<u>V</u> iew Output				
Row ID	əlid	D highlight	D play	D worlkd	S Docum	
1		0	0	0	acq	
2		0	0	0	acq	
3		0	0	0	acq	
4		0	0	0	acq	
5		0	0	0	crude	
6		0	0	0	acq	
7		0	0	0	crude	
8		0	0	0	acq	
9		0	0	0	acq	
10		0	0	0	acq	
11		0	0	0	crude	-
	•					

We have n = 117 instances and 2418 terms/descriptors (+ the target variable).

### 3.8 Modeling with decision trees

We intend to use the J48 algorithm of the WEKA extension (that we must install before). "Document class" is the target attribute.

	🛕 Dialog - 0:55 - J48 (3	3.7)	
/ Interactive Table	File		
	Options Flow Variable	s Memory Policy	
	About		Preliminary Attribute ch
	About		abm: ok
Column Filter	Class for generati	ing a pruned or unpruned C4. More	gold: ok 🛛 📼
		Canabilities	corp: ok
			proceed: ok
/ Node 40			niti: ok
	binarySplits	False 👻	offer: ok
			seven: ok
	collapseTree	True	min: ok
[@@@] J40 (5.7)		a ar	share: ok
Nodo 51	confidenceFactor	0.25	stock: ok
	debug	Falce	increas: ok
	debug	T disc	canadian: ok
	minNumObi	2	compani: ok
			co-manag: ok
	numFolds	3	underwrit: ok
Neda 55			painewebb: ok
CC 9DOVI	reducedErrorPruning	False 🔹	advest: ok
			manag: ok
	saveInstanceData	False	develop: ok
	and .	1	properti: ok
	seeu	1	sonora: ok
	subtreeRaising	True	sontoat: ok
	base certaining	·····	goldenbel: ok
	unpruned	False 🗸	resourc: ok
			ltgbltogt: ok
	useLaplace	False 🔹	unit: ok
			itugcvgt: ok
	useMDLcorrection	True	ltiritoat: ok
			rais: ok
	Select target column		stake: ok
		💲 Document class 🗸 🥌	huv ok
			· · · · · · · · · · · · · · · · · · ·
		OK Apply	Cancel (?)

We obtain the flowing decision tree.



▲ Weka Node View - 0:55 - J48 (3.7)
File
Weka Output Graph Summary Source Additional Measures
J48 pruned tree
oil <= 0: acg (52.0/1.0)
oil > 0
plc <= 0
pacif <= 0
cooper <= 0
buy <= 0
cash <= 0
agre <= 0: crude (43.0/1.0)
agre > 0: acq (3.0/1.0)
cash > 0: acq (4.0/1.0)
buy > 0: acq (3.0/1.0)
cooper > 0: acg (3.0)
pacif > 0: acq (3.0)
plc > 0: acg (6.0)
Number of Leaves : 8
Size of the tree : 15

We find that: (1) The document is assigned to the subject "crude": IF the term "oil" appears (at least one times) AND (plc, pacif, cooper, buy, cash, agre) does not appears into the document. (2) In all other cases, the document is assigned to "acq".

These decision rules are easy to understand and to deploy.

#### 3.9 First assessment

Let us recap the treatments performed to achieve this result. The INTERACTIVE TABLE components are used to visualize and check the operations at each step<sup>5</sup>.



As always, the sequence seems very simple after the fact. The most difficult finally under KNIME has been to identify the right tool for each treatment and to specify the appropriate settings. The need to categorize documents (section **Erreur ! Source du renvoi introuvable.**) before to generate the t

<sup>&</sup>lt;sup>5</sup> The whole diagram in the Knime format is available online.



arget variable has not been easy to find. I do not know if there is another simpler way to create the target variable.

### 3.10 TF-IDF weighting

Now, we want to experiment the <u>TF-IDF</u> weighting scheme.

**Calculation of the IDF (Inverse Document Frequency)**. We use the tool KNIME LABS / TEXT PROCESSING / FREQUENCIES / IDF to calculate the inverse document frequency. We set the tool after the TF node, we will combine them later. There is no specific parameter to specify.



**Calculation of the weighting TF-IDF.** We associate the two weighting scheme by using the following formula (*other formulas are possible, see <u>http://en.wikipedia.org/wiki/Tf-idf</u>):* 

IDF Java Snippet	Dialog - 0:59 - Java Snippet         File         Java Snippet       Additional Libraries         Templates       Flow Variables       Memory Policy         Column List       1       // system imports       Additional Libraries         ROWID       12       // Your custom imports:       Additional Libraries         ROWINDEX       14       // System variables       Additional Libraries         ROWINDEX       12       // Your custom imports:       Additional Libraries         ROWINDEX       14       // System variables       Additional Libraries         ROWCOUNT       26       // Your custom variables:       Flow Variable List         Document       27       20       // Enter your code here:       Flow Variable List         DIDF       31       out_prod = Math.log10(1+c_TFabs)*c_IDF;       34         State       // expression end       State	
ode 56 Node 59	Input Column / Flow variable Java Type Java Field Add	
	TF abs Integer c_TFabs	511
	D IDF Double c_IDF	
	Output       Output         Field Column / Flo Output Type Java Type Java Field       Add         Column Tifldf       D DoubleCell       Double       out_prod         OK       Apply       Cancel       ?	

#### $TFIDF = LOG_{10}(1+TF) * IDF$

We use the node MISC / JAVA SNIPPET / JAVA SNIPPET in order to create the new variable. This tool seems very powerful and enables to perform a wide variety of operations.

**The rest of the workflow**. As previously, we perform the remainder of the operations by using the nodes: DOCUMENT VECTOR (**Vector value = TFIDF**; attention to the settings), CATEGORY TO CLASS, COLUMN FILTER and J48.



Here is a partial view of the document-term matrix. The weights are of course different from the TF weighting...

🔄 Table View - 0:64 - Interactive Table										
<u>File H</u> ilite <u>N</u> avigation <u>V</u> iew Output										
Row ID	D abm	D gold	D corp	D proceed	D initi	D public	D offer	D seven	D min	
118	1.751	1.213	0.495	0.873	0.706	0.596	0.66	0.764	0.304	<b>_</b>
119	0	0	0	0	0	0	0.451	0	0.415	
120	0	0	0.41	0.596	0	0.596	0	0	0.535	
121	0	0	0	0	0	1.055	0.798	0	0.608	
122	0	0	0.28	0	0	0	0	0	0.415	
123	0	0	0.28	0	0	0	0.451	0	0	-
124	0	0	0	0	0	0	0	0	0.304	-
125	0	0	0	0	0	0	0	0	0	
126	0	0.872	0.559	0	0	0	0	0	0.304	-
127	0	0	0	0	0	0	0	0	0.484	-
128	0	0	0	0	0	0	0	0	0	
129	0	0	0.28	0	0	0	0	0	0.304	-
	< [	_							Þ	

...but the decision tree is the same because the splitting rules for the nodes are based only on the presence or absence of the terms (TF > 0 or not).

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Since we have a more elaborate weighting scheme. Let us see what happens when we use a SVM (support vector machine) linear for example. We use the WEKA component / WEKA (3.7) / CLASSIFICATION ALGORITHMS / FUNCTIONS / SMO (3.7). We specify a linear kernel and we do not normalize the data.

		🛆 Dialog - 0:65 - SMC	(3.7)	
		File		
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	<b>CMO</b> (2.7)	Implements Johr	Platt's sequential minimal optimization More	gold: ok 👘
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				initi: ok
		build opinticModolo	False	public: ok
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				share: ok
1	Node 65	checksTurnedOff	False 👻	stock: ok
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		epsilon	1.0E-12	compani: ok
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				advest: ok
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		Select target column		resourc: ok
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	1100004			
			OK Apply Canc	el (?)

Here are the first coefficients of the classification function.

	🛓 Weka No	de View - 0:	65 - SMO (3.7)	3
	<u>F</u> ile			
	Weka Output			
	SMO			•
	Kernel u Linear	ised: r Kernel:	: K(x,y) = <x,y></x,y>	
	Classifi	ier for (	classes: acq, crude	
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	Machine	linear:	showing attribute weights, not support vectors.	
ł		-0.0131	* abm	
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	+	0.0051	* initi	
	+	-0.0202	* public	
	+	-0.0543	* offer	
	+	0.0072	* seven	
	+	0.208	* mln	
	+	-0.0728	* share	Ŧ

Here is the whole workflow under Knime. It is impressive!





Figure 1 – The whole workflow under KNIME



## 3.11 Conclusion

I made simple in this tutorial. The classifier is developed based on all the available documents. If we want to go further and get an honest measure of the classifier performance, we must use an evaluation scheme such as cross-validation. Knime can do that easily<sup>6</sup>. In this case, it is important that the generation of the document term matrix must be incorporated into the resampling loop.

## 4 Document classification using RapidMiner

<u>RapidMiner Studio</u> is a well-known data mining platform. We use the STARTER version in this tutorial (*available at April 2014, when I wrote the French version of this tutorial*). The performing of the analysis is very easy... when we understand the underlying principle of the organization of the process under RapidMiner. It took me a bit of research on the web before to understand the crucial role of the PROCESS DOCUMENTS FROM DATA component in the process.

## 4.1 Importation of the documents

RapidMiner can read XML files with the "Read XML" node. I however preferred to use a file in Excel format in this section. The idea is to show that it is finally possible to store textual information in any kind of file, so long as we are able to distinguish the documents, the category (subject) and the plain text (text).

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	А	
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2	acq	Resdel Industries Inc saidit has agreed to acquire San/Bar Corp in a share-fc
3	acq	Warburg, Pincus Capital Co L.P., aninvestment partnership, said it told repre
4	acq	TransCanada PipeLines Ltd deniedreports that it raised its offer for Dome Per
5	acq	Centel Corp said it completed the sale ofits water properties serving 8,000 cu
6	acq	PBS Building Systems of America Inc,an Anaheim, Calif., company, told the
7	acq	CSR Ltd <csra.s> intends to proceed withits planned bid for building</csra.s>
8	acq	<virginia and="" federal="" loanassociation="" savings=""> said it has signed a de</virginia>
9	acq	Allied-Signal Inc said itagreed to sell its Amphenol Products unit to a subsidi
10	acq	Lloyds Investment Managers Ltd, aLondon-based investment firm, said it rais
11	acq	Arthur Appleton, a Chicago investor, told the Securities and Exchange Comm
12	acq	Commonwealth Aluminum(Comalco) said it put its Goldendale, Wash., smel
<u>13</u> ⊮	acq ↔ ► da	French state-owned aluminium and specialmetals group Pechiney &ItPUKG * taset

The target variable is the first column of the "reuter.xls" file, the texts are into the second one.

After we launched RAPIDMINER, we create a new "process" (FILE / NEW PROCESS). The GUI and the mode of operation are similar to those of Knime. We use the "Read Excel" node to import the data file. We click on the "Import Configuration Wizard" button.

<sup>&</sup>lt;sup>6</sup> http://data-mining-tutorials.blogspot.fr/2008/11/decision-tree-and-cross-validation.html



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Data transformation (115)		

A key step in the import process allows you to specify the role of the columns: "topic" corresponds to the label of the documents; "text" is of type "text".

🔎 Data import wizard -	Step 4 of 4			<b>X</b>		
This wizard guides you to import your data. Step 4: RapidMiner uses strongly typed attributes. In this step, you can define the data types of your attributes. Furthermore, RapidMiner assigns roles to the attributes, defining what they can be used for by the individual operators. These roles can be also defined here. Finally, you can rename attributes or deselect them entirely.						
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## 4.2 The « Process Documents from Data » node

We add the tool TEXT PROCESSING / PROCESS DOCUMENTS FROM DATA into the workspace. We connect the "Read Excel" node to the input connection "example set". The TF-IDF weighting is the default setting.



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Read Document	from Data (Text Processing)
Write Document	
E Process Documents from Files     Message     Fixes     Location	Synopsis
Read Documents (Mail)	

PROCESS DOCUMENTS FROM DATA is actually a composite tool that does directly generate the matrix documents-terms, by adding the "subject" column since we had taken care to type it as "label" during the importation process above.

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0	

We access to the internal structure by double-clicking on the node. We can specify the sequence of treatments for the generation of the document term matrix. We use: TEXT PROCESSING /



TOKENIZATION / TOKENIZE to identify the words into the text<sup>7</sup>; TEXT PROCESSING TRANSFORMATION / TRANSFORM CASES to change the characters in lower case; TEXT PROCESSING / FILTERING / FILTER STOPWORDS (ENGLISH) to remove the stop words; TEXT PROCESSING / STEMMING / STEM (SNOWBALL) for the stemming operation.

We note that we visualize **inside** the node PROCESS DOCUMENTS FROM DATA in the screenshot above.

## 4.3 Machine learning algorithm – Weka J48

We click on the arrow «  $\uparrow$  » to get back on the main level of the diagram. We insert the node W-J48 imported from the WEKA extension.



We note the different connections, including those that are connected to the output of the diagram. They define the available results at the end of the calculations.

#### 4.4 Results

Now, we can launch the process. A dialog box allows to set the name of the project. We set "Text mining tutorial". Several new tabs containing the results are created.

<sup>&</sup>lt;sup>7</sup> http://en.wikipedia.org/wiki/Tokenization



**Wordlist**. The terms are enumerated in this tab. For instance, "accord" is present in 11 documents, it appears 15 times in all, that means it can appear several times in one document. 10 of them are related to the topic "acq", 5 to "crude". This information is not trivial. It gives us indications about the relevance of the terms for the prediction of the classes.

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9 W-J4	8 (W-J48) 🔀	/	🗐 WordList (Process Documents from Data) 🛛 🕅							
📄 💦 🙀 🖓 🗸										
Word	Attribute Name	Total Occurences	Document Occurences	acq	crude					
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abil	abil	4	4	3	1					
abl	abl	5	5	3	2					
abm	abm	3	1	3	0					
absolut	absolut	1	1	0	1					
ас	ac	1	1	1	0					
acceler	acceler	2	2	1	1					
accept	accept	4	3	4	0					
access	access	2	2	2	0					
accord	accord	15	11	10	5					
account	account	8	5	3	5					
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**ExampleSet**. We visualize the documents-terms matrix. 2329 terms have been generated. The results are slightly different from those of Knime because we have not introduced the same operators of cleanup (e.g. "remove punctuations" under Knime, etc.); because some cleaning algorithms are likely not implemented exactly in the same way (e.g. stemming).

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3	acq	0	0	0	0	0	0	0	0	0.067	
4	acq	0	0	0	0	0	0	0	0	0	
5	acq	0	0	0	0	0	0	0	0	0	
6	acq	0	0	0	0	0	0	0	0	0.054	
7	acq	0	0	0	0	0	0	0	0	0	
8	acq	0	0	0	0	0	0	0	0	0	
9	acq	0	0	0	0	0	0	0	0	0	
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Decision tree. Last, we get the decision tree provided by the J48 algorithm.



Despite the fact that we use the same learning algorithm, the tree is different from the one of Knime because the tools have not provided the same document-term matrix. An interesting task would be to compare the list of terms generated by Knime and RapidMiner.

## 5 Conclusion

The main conclusion of this tutorial that we can perform the document classification process with Knime and RapidMiner. We can perform the same kind of analysis also with my students when we use R and the specialized packages (tm, etc.) during our tutorial classes. The differences lie on the underlying algorithm of the tools used at each step (e.g. when the stemming algorithm is not implemented identically, the lists of stop words are not the same, ...) or on the available parameters that we can set.